FOR PODCASTS, BLOGS, PARENTING AND YOUTH SPORTS MEDIA

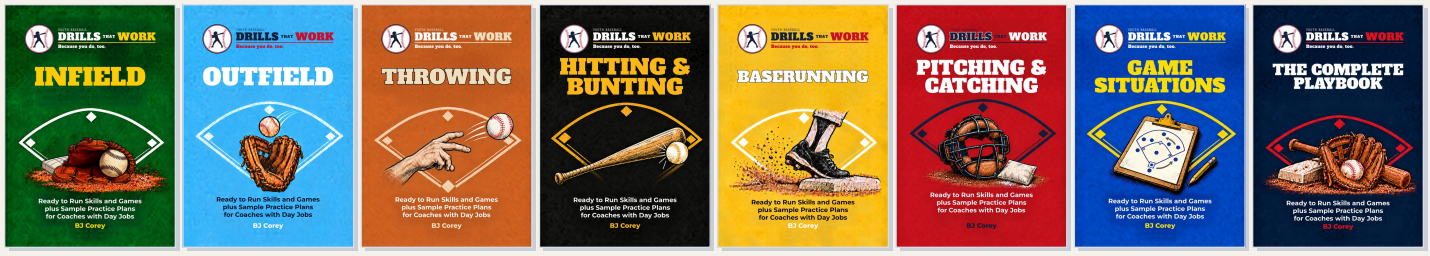
Youth baseball drills for coaches with a day job.

Drills That Work is a series of eight youth baseball books by BJ Corey, a volunteer coach and working parent. Seven category books and a Complete Playbook put 107 drills with diagrams, coaching cues, and ready to run practice plans in one place, so a coach can show up to practice with a plan.

THESE DRILLS WORK... BECAUSE YOU DO, TOO.

8	107	6U to 12U	FREE
BOOKS	DRILLS	AGE GROUPS	COACH'S TOOLKIT

THE SERIES



THE COACH & AUTHOR



BJ Corey is a volunteer youth baseball coach, husband and father in suburban Massachusetts, and a senior marketer by day. He has coached 6U to 12U teams across spring, summer, and fall divisions for more than five years, and serves on his league's Board of Directors as league scheduler. He knew most coaches with day jobs don't have the time to create practice plans that work, because they're too busy actually working. So he turned the plans he runs with his teams into Drills That Work, a series of youth baseball drills and practice plans designed to help volunteer coaches.

> *"The goal of Drills That Work is simple... help other parents spend more time coaching their kids and enjoying the time on the diamond with less time and stress planning practice."*

AUTHOR	BJ Corey	SERIES	Youth Baseball Drills That Work (8 books)
AUDIENCE	Volunteer coaches of 6U to 12U teams	FORMATS	Paperback and Kindle (category books)
PUBLISHER	13th Mile Marketing, LLC	CONTACT	BJ Corey, bj@drillsthatwork.com

Story angles

The "we need coaches" email

Every season, in every sport, the "we need coaches" email lands in the inbox. Parents feel the pressure and sign up, but dread it for plenty of reasons. Drills That Work takes one of them off the table: figuring out what to run at practice.

The bucket of balls problem

Most youth coaches are parents who volunteered, either out of love for the game or necessity from a lack of sign-ups. Many of them show up with a bucket of balls, and no plan. This series provides drills with diagrams, cues, and ready to run plans so they also show up prepared.

The Assistant Coach When There Isn't One

A solid practice plan is critical for a youth baseball coach, especially on the nights that no assistant coaches or parents are there to help. Having the plan in hand keeps you organized, when helpers can't.

A system, not a promise

These books don't sell a method for winning titles. They're just one dad trying to help other parents enjoy coaching and being on the diamond with their kids. The drills and plans help prepare. The rest is why they play the games.

Coaching with a day job

Work until 5, practice at 5:30. Most volunteer coaches plan in the margins, like the email sent at 8:30 at night. Drills That Work is built for that week, so the plan is ready before the coach is.

The series at a glance

BOOK	DRILLS	PAGES	PAPERBACK	AMAZON LINK
Youth Baseball Infield Drills That Work	14	40	$12.99	amazon.com/dp/B0HNLT5DR2
Youth Baseball Outfield Drills That Work	17	42	$12.99	amazon.com/dp/B0HNM52WT8
Youth Baseball Throwing Drills That Work	13	38	$12.99	amazon.com/dp/B0HPZ3Q668
Youth Baseball Hitting & Bunting Drills That Work	13	36	$12.99	amazon.com/dp/B0HP74WV8D
Youth Baseball Baserunning Drills That Work	14	38	$12.99	amazon.com/dp/B0HP7BMV4L
Youth Baseball Pitching & Catching Drills That Work	17	40	$12.99	amazon.com/dp/B0HPZWRQ85
Youth Baseball Game Situations Drills That Work	19	44	$12.99	amazon.com/dp/B0HQY2TH7P
Youth Baseball Drills That Work: The Complete Playbook	**107**	**198**	**$29.99**	amazon.com/dp/B0HQXTJMTK

The seven category books are also available on Kindle. Prices are paperback list prices and can change. Every drill has a diagram, step by step setup, coaching cues, a way to make it easier or harder, and common mistakes. Every book has sample plans for 6U to 8U, 9U to 10U, and 11U to 12U.

Questions for BJ

Why did you write these books?

I dreamed of coaching my kids years before I even had them. I remember showing up the first day, and praying one of my assistants had some ideas on what to run for practice. That NEVER happened again. I refused to be the coach who showed up with a bucket of balls and no plan anymore. I've built practice plans for years since then, but this past year realized that the work I was doing professionally could help me with how I prepared for my kids' teams. When I saw the time I was saving, I knew my drills and plans could help other volunteer parents, so I turned it into Drills That Work.

Who are they for?

These are for volunteer coaches, who are mostly parents, with kids ranging from 6U/T-Ball to 12U. If you signed up at registration without a plan for the season, or ended up being begged to coach last minute, these books are for you.

What's in them?

Every drill has a diagram, step-by-step setup, coaching cues, a way to make it easier or harder, which is huge at these ages, and common mistakes. Each book has sample practice plans for each age group. The Complete Playbook pulls all 107 drills together with plans for 60, 90 and 120 minute practices, and a full-season plan for each age group.

Is this a system for winning championships?

No. I'm not an expert and I'm not selling a system. These are drills that kept my kids moving, learning, and having fun. I just want more parents to enjoy coaching and being on the diamond with their kids.

Where do the drills come from?

Every one of the 107 drills is one I have saved or created myself over more than five years of coaching, and every one is something I have run with my own teams. I laid each drill out the same way, one per page, with a diagram, a short setup, and coaching cues, so you can scan it before practice and run it on the field.

What's free?

The Coach's Toolkit is always free on drillsthatwork.com. It only costs you a signup. You'll get a 90-minute practice plan, a sheet to draw up your own, a dugout lineup card, and one free drill that's a team favorite in my town. Sign up, download them, print, and go!

What's next?

Field Cards... printable drill cards, one drill per card, for the clipboard or back pocket. They're coming pre-season 2027.

FREE FOR YOUR AUDIENCE

The Coach's Toolkit: four printable downloads.

drillsthatwork.com/free-youth-baseball-practice-plan
Free to share with your listeners and readers

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Review copies on request

Covers, logos, and BJ's photos may be used to cover Drills That Work. A link to drillsthatwork.com is appreciated.